

University of Pretoria Yearbook 2020

Responsible management 214 (OBS 214)

Qualification Undergraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 10.00

Programmes [BCom Business Management](#)
[BCom Marketing Management](#)
[BCom Supply Chain Management](#)
[BIT Information Systems](#)

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 1

Module content

Business ethics; sustainability and the economic system; key social challenges; key environmental challenges; key economic challenges; conventional vs. progressive measure of progress; short-term vs long-term orientation; development as an outcome of growth; sustainable development as opposed to conventional development; sustainable development goals; sustainable development goals and the changing role of business in society; implications for the notion of corporate citizenship; global responses and solutions; local responses and solutions.

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